## CONTRACT

Meredith Corporation Fed ID 42-0410230 21 Interstate Court Greenville, SC 29615

www.foxcarolina.com

And:

(864)288-2100

**Smart Media Group** 814 King Street, Suite 400 Alexandria, VA 22314 USA

	Contract / Rev		Alt Order # 06224373	
	485852		002.24010	
Product				
MCCRORY FOR GOVERN				
Contract Dates	Estimate #			
10/15/12 - 10/21/12	C15C21			/ Davision
Advertiser			Original Date	
Pat McCrory For Gov NC		ļ	07/18/12	/ 10/10/12
Tue mostory.	Billing Cycle EOM/EOC	Billing Broade	<u>Calendar</u> cast	Cash/Trade Cash
	Station WHNS	Accou Jim Q	nt Executive uinn	Sales Office TELEREP-PHIL
	Special Hand	lling		
	Demographic			
	Additio Co			Total Ratings
				57.60
	IDB#	Adve	rtiser Code	Product Code
	1046	MCC		ORDR
	Agency Ref		Advertis	er Ref

						Į.
	Or at Find Time	e Days Length	Spots/ Week Rate	Rtn TypeSpot	ts	Amount
*Line Ch Start Date End Date Description	Start/End Time	: Days Longar		NM	1	\$520.00
1 4 WUNG 40/10/12 10/19/12 2.5 Men	Fri 630-7P		i	1		ļ
N 1 WHNS 10/19/12 10/19/12 2.5 Mon Start Date End Date Weekdays Spots/Week		ating				ļ
Week: 10/15/12 10/21/121 1	\$520.00 2	2.20		NM	1	\$1,250.00
VVCCK.	Fri 8-9p	:30	)		•	
IN 2 WILLIAM Spots/Meek		ating				ļ
Start Date Lind Date ************************************	\$1,250.00	4.40		NM	1	\$520.00
Week: 10/15/12 10/21/12	Mon 630-7P	:30	3	(MIVI)	•	4
N 3 WHNS 10/13/12 10/10/10/10/10/10/10 Snots/Week	Rate Ra	<u>ating</u>		1		ļ
Start Date End Date Weekdays	\$520.00	2.20			6	\$3,600.00
Week: 10/15/12 16/21/12 =	Mon 8-9p	:30	0	NM	U	φυ,σου.συ
N 4 WHNS 10/15/12 10/15/12 Bones  N 4 WHNS 10/15/12 10/15/12 Bones  Spots/Week		tat <u>ing</u>				ļ
Start Date End Date Vysersers		5.80	D-1-	Dia Type		
Week: 10/15/12 10/21/12 1	Start/End Time	<u> Weekdays Le</u>	ength Rate	Rtg Type 5.80 NM		
Spot Ch Date Range Description	Mon 8-9p	M	:30 \$ <del>1,600.00</del>	5.80 <i>NM</i>		
1 WHNS 10/15/12-10/21/12 Bones	14.01.		4500.00	a aa NM		
See MG 4.2,4.3,4.4,4.5,4.6,4.7	Various	Sa	:30 \$520.00	2.00 NM		
2 WHNS 10/20/12-10/20/12 NCAA Football	¥ 5.1., =			200 NM		
MG for 6.1,4.1	Various	Sa	:30 \$520.00	2.00 NM		
3 WHNS 10/20/12-10/20/12 NCAA FOODS	Various			. 00 NM		
(fi) MG for 6.1,4.1	s M-Su 4-11p	Th	:30 \$880.00	4.00 NM		
4 WHNS 10/18/12-10/18/12 BB League Championship	S MICHAIN					
MG for 6.1,4.1	os M-Su 4-11p	M	:30 \$880.00	4.00 NM		
5 WHNS 10/15/12-10/15/12 BB League Championship	S WOOT I'F					
(ii) MG for 6.1,4.1	M-F 8-9a	-TuWThF	:30 \$100.00	1.00 NM		
6 WHNS 10/16/12-10/19/12 M-F 8-9a	141-1 O-04			- 00 114		
© MG for 6.1,4.1	M-F 730-8p	-TuWThF	:30 \$700.00	5.00 NM		
7 WHNS 10/16/12-10/19/12 M-F 730-8p	M-1 100 Ch					4-00.00
(f) MG for 6.1,4.1			:30	NM	1	\$520.00
10/18/12 2.5 Men	Thu 630-7P		00			
Start Date End Date Weekdays Spots/Week	·	Rating 2,20				
Week: 10/15/12 10/21/121 1	\$520.00		:30	MM	0	\$0.00
2 ANNIS 40/49/12 10/18/12 X Factor	Thu 8-9p		.30			
N 6 VVIINS 10/10/12 To To To Take Indexes Spots Meet		Rating				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spotstvoss</u> Week: 10/15/12 10/21/121 1	\$2,000.00	10.50		-		
Week: Turioriz						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station or station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified, otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



WHNS-TV Meredith Corporation Fed ID 42-0410230

www.foxcarolina.com

21 Interstate Court Greenville, SC 29615 (864)288-2100

	Contract / Revision 485852 /	Alt Order # 06224373
Contract Dates 10/15/12 - 10/21/12	Product MCCRORY FOR GC	Estimate # DVE C15C21
Advertiser Pat McCrory For Gov		Original Date / Revision 07/18/12 / 10/10/12

WWW.loxearonia.com	<u> </u>				
	Start/End Time Days	Spots/ s Length Week Ra	ite Rtn TypeSpo	ots	Amount
*Line Ch Start Date End Date Description  Start Date End Date Weekdays Spots/Wee Spot Ch Date Range Description  Y Factor	<u>ek Rate Rating</u> Start/End Time Week	<u>days Length Re</u> Th :30 \$2,000	<u>ate Rtg Type</u> 00 10.50 <i>NM</i>		
1 WHNS 10/15/12-10/21/12 X Factor See MG 4.2,4.3,4.4,4.5,4.6,4.7	Tue 630-7P	:30	NM	1	\$520.00
N 7 WHNS 10/16/12 10/16/12 2.5 Men  Start Date End Date Weekdays Spots/Week: 10/15/12 10/21/12 -1 1		:30	MM	1	\$520.00
N 8 WHNS 10/17/12 10/17/12 2.5 Men <u>Start Date End Date Weekdays Spots/W</u> Week: 10/15/12 10/21/121 1	eek <u>Rate Rating</u> \$520.00 2.20	:30	NM	2	\$4,000.00
N 9 WHNS 10/17/12 10/17/12 X Factor  Start Date End Date Weekdays Spots/M  Week: 10/15/12 10/21/122 2	Wed 8-10p leek <u>Rate Rating</u> \$2,000.00 12.10	:30	NM	1	\$2,200.00
N 10 WHNS 10/21/12 10/21/12 Panthers Early Game Start Date End Date Weekdays Spots/M	1-4p <u>/eek Rate Rating</u> \$2,200.00 0.00		7.00	15	\$13,650.00
Week: 10/15/12 10/21/125	The second secon	Totals	57.60	10	7.71

The Daried	# of Spots	Gross Amount	Net Amount
Time Period 10/01/12 -10/21/12	15	\$13,650.00	\$11,602.50
Totals	15	\$13,650.00	\$11,602.50

	Date:
Signature:	

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

` <u>,</u>	TEDERAL CANDIDATE  STATE/LOCAL CANDIDATE  TOTAL CANDIDATE					
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3						
Station and	l Location:			Date:		
I, Smart Media	Group				<del>,</del>	
being/on behalf	of: Pat McCrory				, a legally	
qualified candid	ate of the Republ	ican			political	
party for the offi	ice of: Governor					
in the General						
election to be he	eld on: 11/6/2012	·				
do hereby reque	st station time as f	ollows:				
Broadcast Length	Time of Day, Rotation or Package	<b>D</b> ays	Class	Times per Week	Number of Weeks	
see attached						
Total Charges:						

For programming that, in national importance," list	whole or in part, "communicates a message relation the matters below:	ng to any political matter of
I represent that the payme	ent for the above described broadcast time has bee	n furnished by:
The Pat McCrory Com	mittee	
I represent that this person	announce the time as paid for by such person or en or entity is either a legally qualified candidate or f the legally qualified candidate.	
The name of the treasurer	of the candidate's authorized committee is:	
Jonathan Massachi		
	to me its political advertising policies, including: and other sales practices (not applicable to federa	
To Be Sigi	ned By Candidate or Authorízeo	d Committee
5/31/12	July a Lean	
Date /	Signature	
To I	Be Signed By Station Represen	tative
Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title

## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nan	at McCrory ne of federal candidate or authorized committee) hereby certify broadcast (in whole or in part) pursuant to this agreement:	y that the programming
	☑ does ☐ does not	
	to an opposing candidate (check applicable box). I further ce ramming that does refer to an opposing candidate:	rtify that for the
(che	ck applicable box)	
	the <b>radio</b> programming contains a personal audio statement identifies the candidate, the office being sought, and that the approved the broadcast.	
	the <b>television</b> programming contains a clearly identifiable phimage of the candidate for a duration of at least four seconds displayed printed statement identifying the candidate, that the broadcast, and that the candidate and/or the candidate's a paid for the broadcast.	, and a simultaneously e candidate approved
<u>.</u>	Signature of candidate or authorized committee	
	printed name	date